

Información del Plan Docente

Academic Year 2017/18

Faculty / School 109 - Facultad de Economía y Empresa

228 - Facultad de Empresa y Gestión Pública301 - Facultad de Ciencias Sociales y Humanas

Degree 454 - Degree in Business Administration and Management

448 - Degree in Business Administration and Management 458 - Degree in Business Administration and Management

ECTS 5.0

Year 4

Semester Half-yearly

Subject Type Optional

Module ---

- 1.General information
- 1.1.Introduction
- 1.2. Recommendations to take this course
- 1.3. Context and importance of this course in the degree
- 1.4. Activities and key dates
- 2.Learning goals
- 2.1.Learning goals
- 2.2. Importance of learning goals
- 3. Aims of the course and competences
- 3.1.Aims of the course
- 3.2.Competences
- 4.Assessment (1st and 2nd call)
- 4.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 5.Methodology, learning tasks, syllabus and resources
- 5.1. Methodological overview

In the process of learning, different teaching methods will be used, including lectures. More participatory techniques by the student training will be also used. This second type of activities allows student involvement in the learning process



and lets the teacher notice the problems and concerns that may arise in the various topics.

In addition to the scheduled classes, the student must make an effort to manage and be familiar with the basic content of the course with the continuous help of the textbooks.

5.2.Learning tasks

- 1: Lectures: Their main objective is conveying the fundamental concepts of the subject, so that goals set by the teacher are achieved. The lecture is expected to be participatory and to encourage debate and clarify issues and questions based on the student handbook, the supporting literature for the course and materials provided in the Digital Platform (ADD).
- 2: Resolution and presentation of case studies, preparation and presentation of papers, discussion of topics, and readings.
- **3:** Tutorials and evaluation that allow a more direct and personal support to students in order to monitor tasks, prepare and produce reports, answer questions and guide them in the study and resolution of exercise activities. These tutorials may be individual or in a group.

Training and assessment activities	Distribution	Hours
CLASSROOM ACTIVITIES		
Lectures	Weekly sessions of 2 hours	25
Practical sessions	Weekly sessions of 2 hours	25
NON-CLASSROOM ACTIVITIES		
Final assessment		2
Individual work, including preparation of exams		73

5.3. Syllabus

Contents are divided into two modules:



Module I: Rationale and justification of public intervention in the economy

Lesso 1. Introduction to economic policy

Lesson 2. The framework of economic policy

Lesson 3. The development of economic policy

Module II: Policies

Lesson 4. Monetary policy

Lesson 5. Fiscal policy

Lesson 6. Labor market policies

Lesson 7. Structural policies

5.4. Course planning and calendar

The schedule of the sessions will be announced on the website of the Faculty and the practice sessions and other activities will be

communicated by the teacher (Moodle ADD)

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

ВВ	Política económica: elaboración, objetivos e instrumentos / Juan R. Cuadrado Roura, director; [autores], Tomás Mancha [et al.] 5ª ed. Madrid: McGraw-Hill, [2015]
ВС	Arias, Xose Carlos. La formación de la política económica / Xose Carlos Arias [1a ed.] Madrid : Civitas, 1996
ВС	Frey, Bruno S Para una política económica democrática / Bruno S. Frey Madrid : Alianza, 1987
ВС	North, Douglass Cecil. Instituciones, cambio institucional y desempeño



económico / Douglass C. North . - [1a ed. en español] México : Fondo de Cultura Económica, 1993

Huesca:

Política económica: elaboración, objetivos e instrumentos / Juan R. Cuadrado Roura, BB director; [autores], Tomás Mancha ... [et al.] . - 5a ed. Madrid : McGraw-Hill, [2015] Arias, Xose Carlos. La formación de la BC política económica / Xose Carlos Arias. -[1a ed.] Madrid: Civitas, 1996 Frey, Bruno S.. Para una política BC económica democrática / Bruno S. Frey Madrid: Alianza, 1987 Políticas económicas coyunturales : objetivos e instrumentos / Carlos Ochando BC Claramunt, coordinador . Valencia: Tirant

lo blanch, 2015